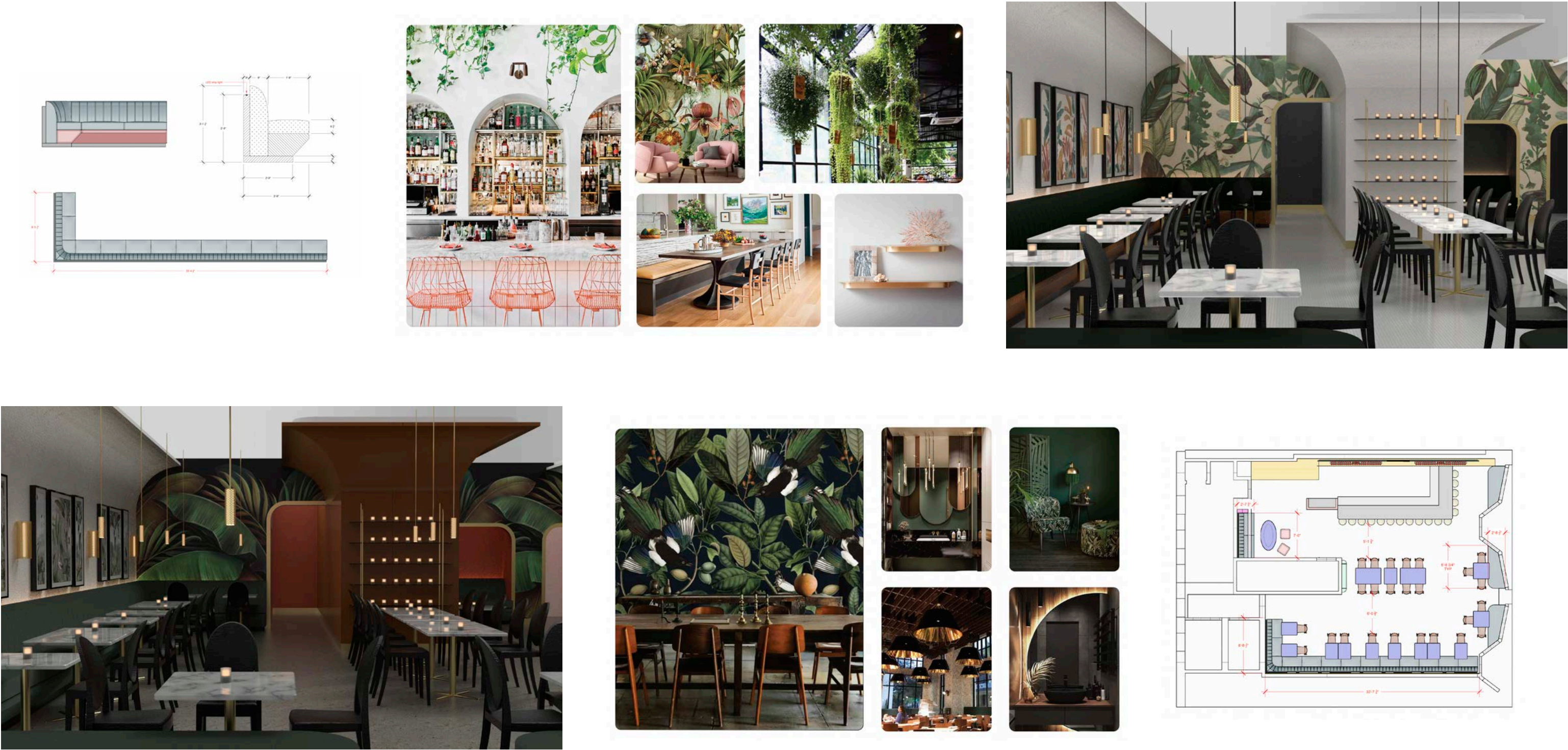


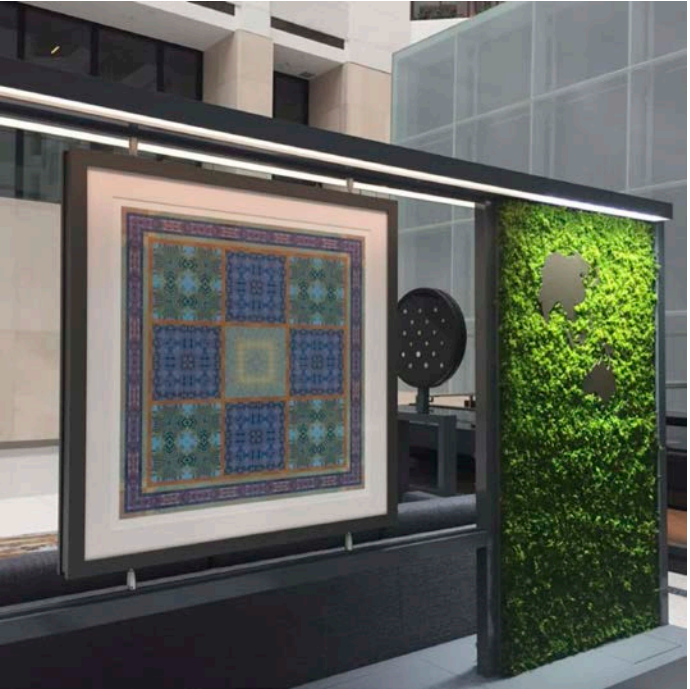
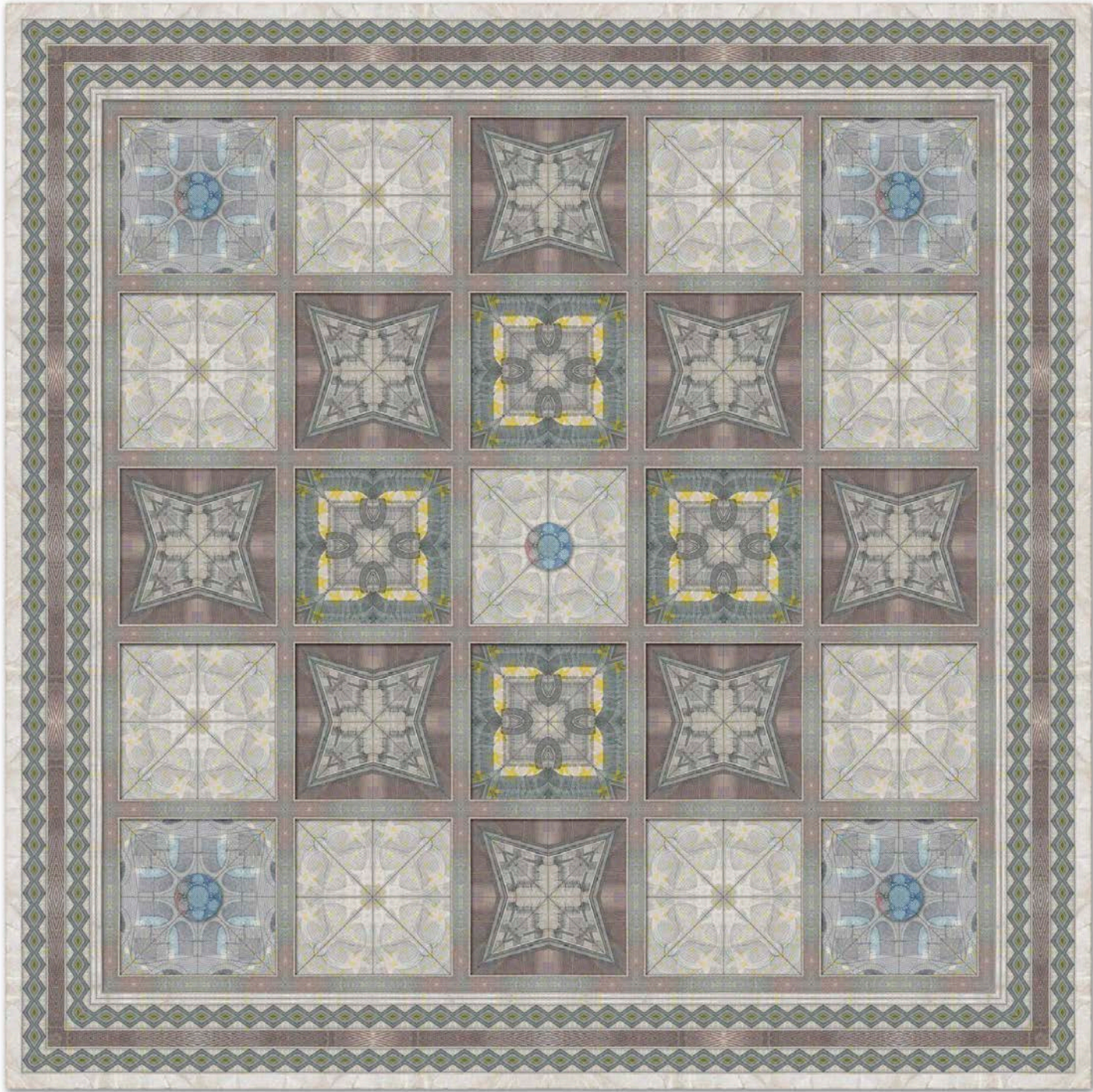
JASON HUGHES

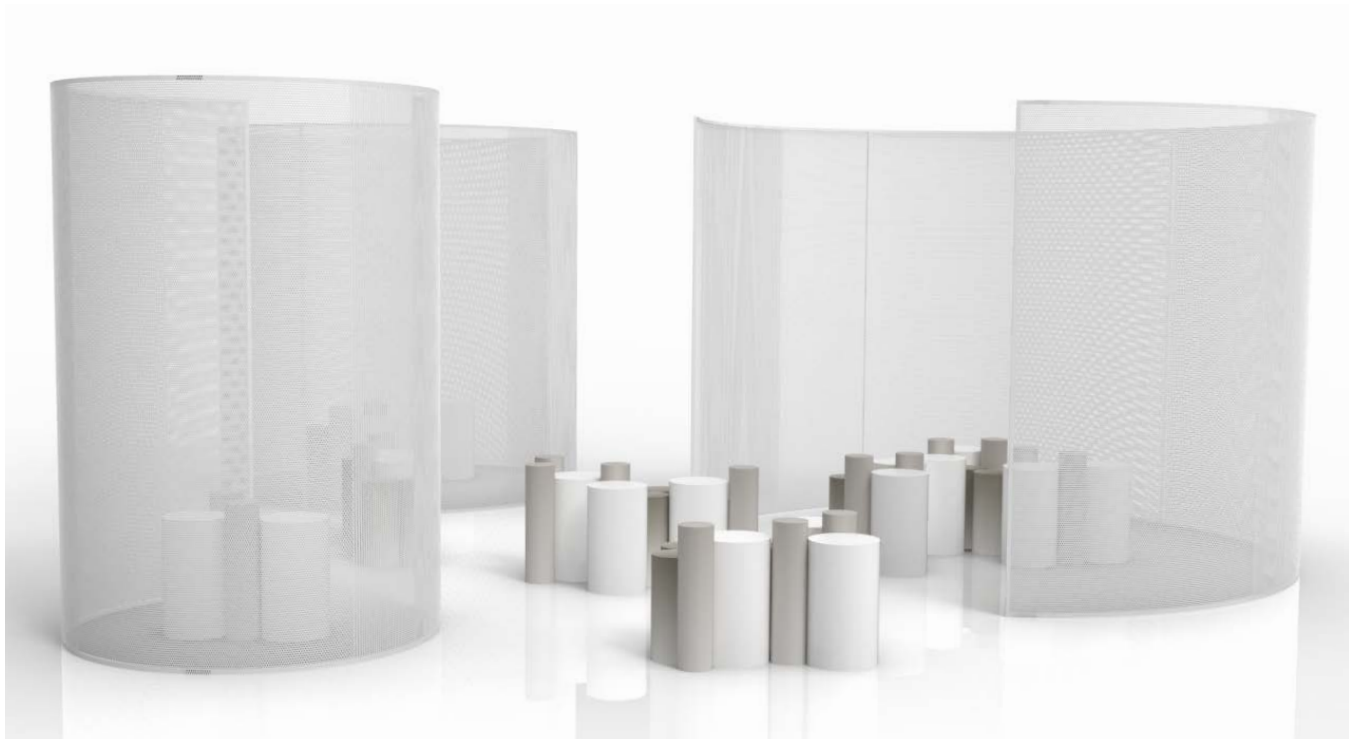
CREATIVE PRODUCTION PORTFOLIO

DESIGN / PRODUCTION / ENGINEERING
RETAIL WINDOWS / EVENTS / POP-UPS / INTERIORS / ARTWORK

JANUARY 2023







CLIENT
FOUNDERS FUND

PROJECT
HERETICON 2022, MIAMI, FL

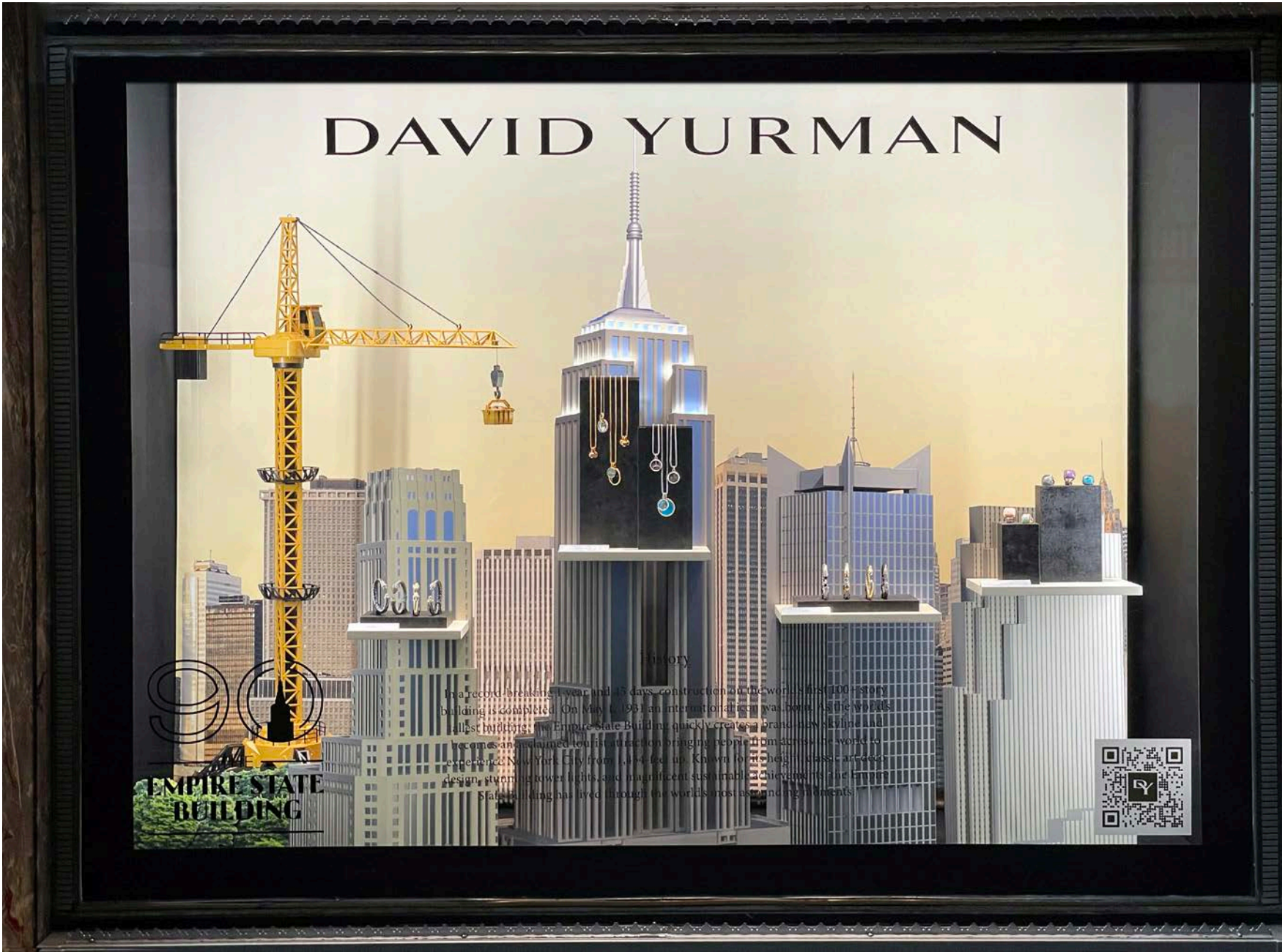
In my leadership roll as Executive Creative Director at Color-X, my team partnered with the Creative Director at Founders Fund to help them develop the main stage and break out areas for a 3 day event at the Faena Forum in Miami, FL. Our team produced mood boards, 3D models, and renders to help hone the creative vision for FF. We then handled all aspects of production, installation, furniture rentals, on site suport during the event, and strike.

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CLIENT
MICHAEL KORS

PROJECT
GRAFFITI ACTIVATION

Working closely with senior management from the Visual Merchandising team at Michael Kors and in collaboration with Senior Project Management at Color-X, I was the lead creative responsible for producing the production files required for this project. This included extracting and/or creating new vector files based on the merchandise featured for this store activation. We then used these to create custom carpeting and CAD cut vinyl graphics which were used to take over the entire interior and exterior of the store.

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