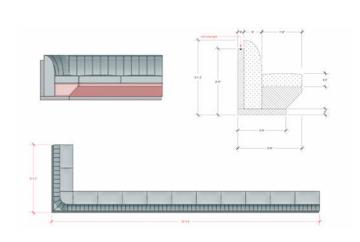
JASON HUGHES CREATIVE PRODUCTION PORTFOLIO

DESIGN / PRODUCTION / ENGINEERING

RETAIL WINDOWS / EVENTS / POP-UPS / INTERIORS / ARTWORK

JANUARY 2023









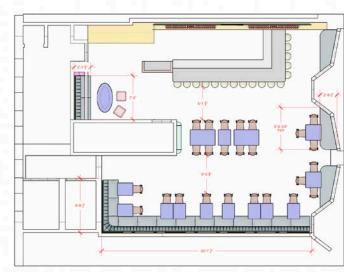












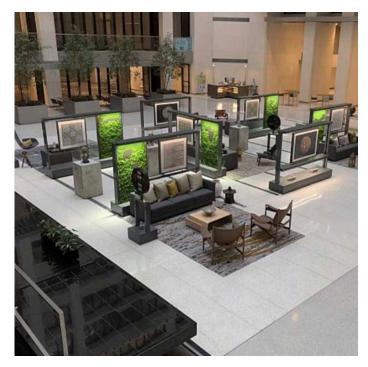
CLIENT SEBASS

PROJECT

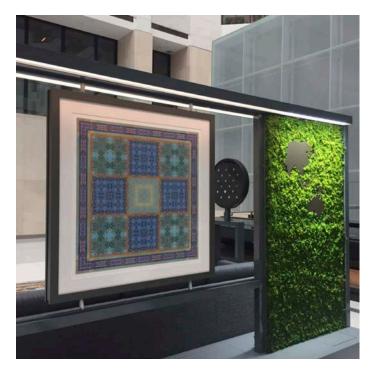
GREENWICH HAUS RESTAURANT

As a freelance interior designer I was hired by SCD Hospitality to conceptualize a new restaurant interior in Greenwich, CT. The company has ongoing projects in NYC, Palm Beach, FL, and Greenwich, CT so I proposed two variations on the same concept for an elevated tropical bistro as a means to play on the cross polination between these regions they have strong holds in. This project also included initial drawings for construction bids as well as options for sourcing furniture, lighting, finishes, etc.











INTERNATIONAL MONETARY FUND

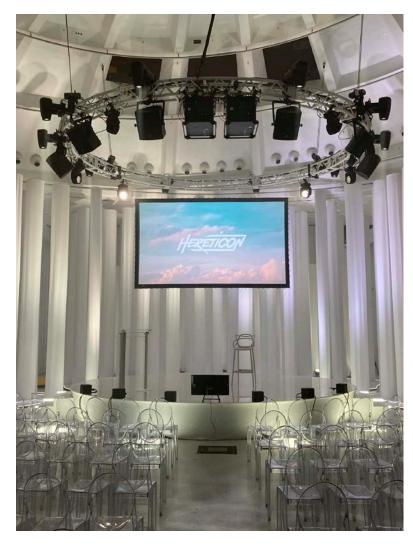
IMF HEADQUARTERS, WASHINGTON, DC













FOUNDERS FUND

PROJECT

HERETICON 2022, MIAMI, FL

In my leadership roll as Executive Creative Director at Color-X, my team partnered with the Creative Director at Founders Fund to help them develop the main stage and break out areas for a 3 day event at the Faena Forum in Miami, FL. Our team produced mood boards, 3D models, and renders to help hone the creative vision for FF. We then handled all aspects of production, installation, furnituire rentals, on site suport during the event, and strike.



MICHAEL KORS

CHINA STOREFRONT WINDOWS DESIGN



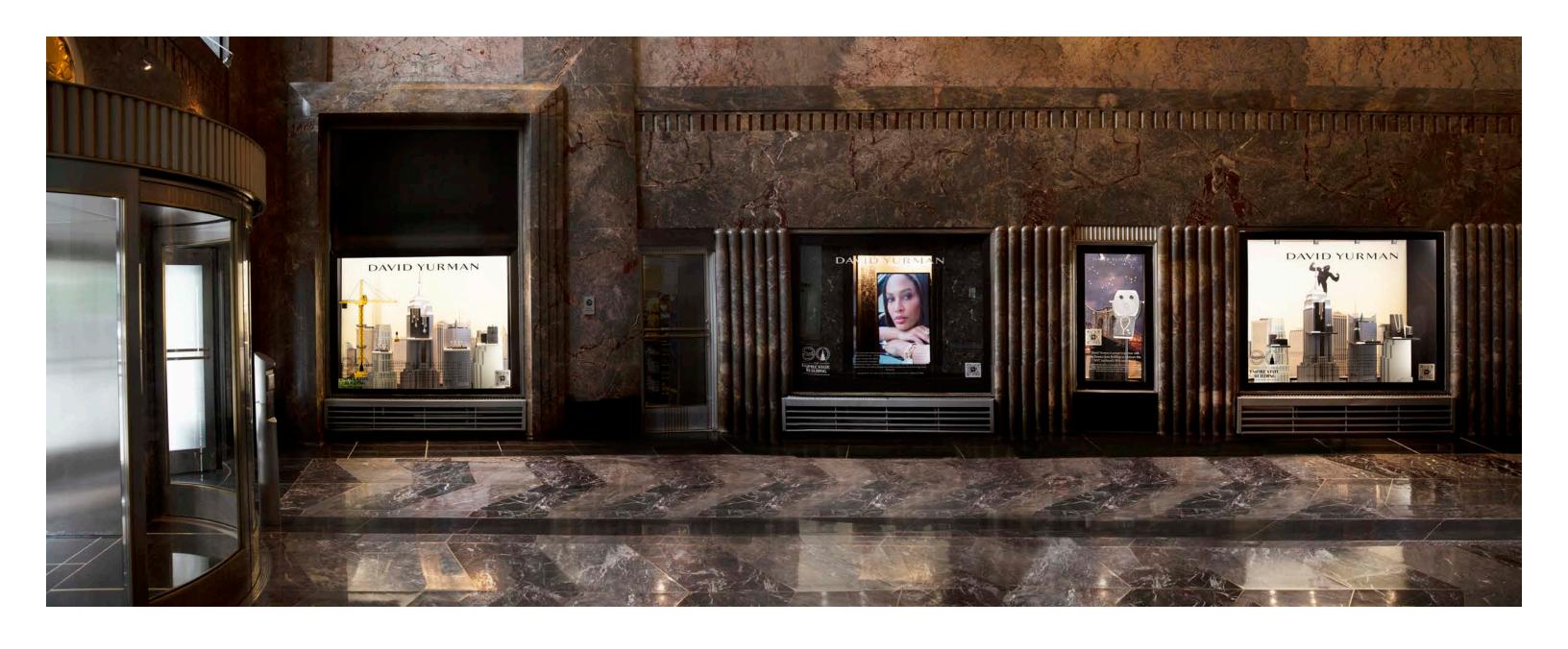
MICHAEL KORS

PROJECT

CHINA STOREFRONT WINDOWS DESIGN

In my leadership roll as Executive Creative Director at Color-X, my team partnered with the VM team at Michael Kors to concept, 3D model, and render 2 presentations. These designs were presented to senior leadership as potential storefront summer activations in China for new concept stores being developed.

JASON HUGHES



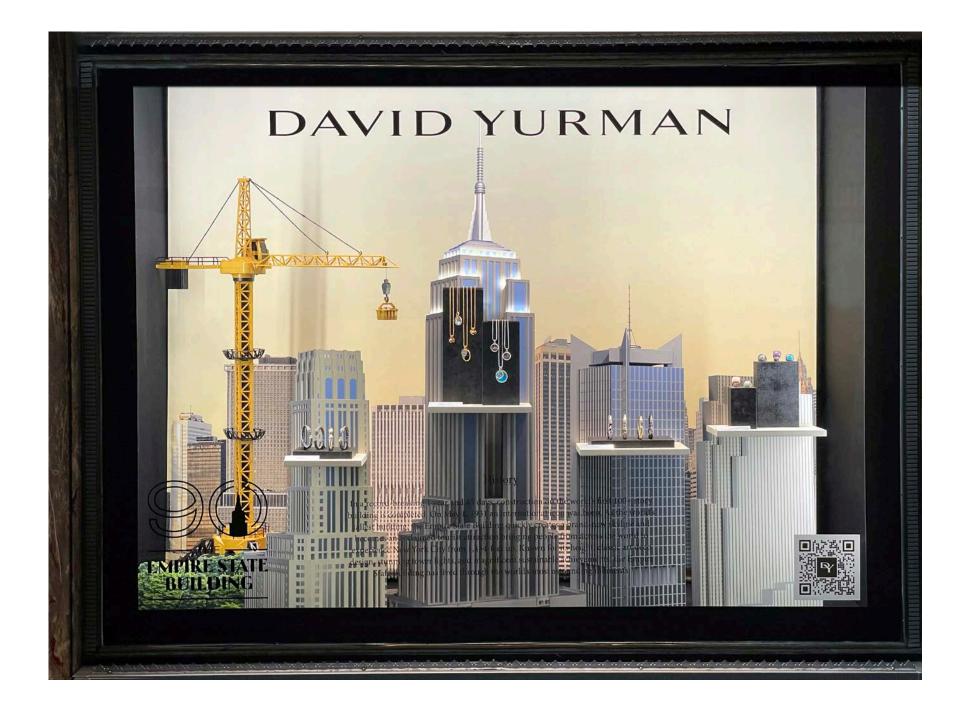
DAVID YURMAN

PROJECT

EMPIRE STATE BUILDING COLLABORATION

For this project David Yurman collaborated with the Empire State Building as part of the building's 90th anniversary. In my leadership roll as the Creative Director and Senior Designer at Color-X, I lead my team in taking the initial conceptual directive from the DY Windows team to design and produce a dimensional cityscape activation that included a working crane, elevators doors, custom fixtures, and finishes directly reproduced from the building's iconic architecture

JASON HUGHES



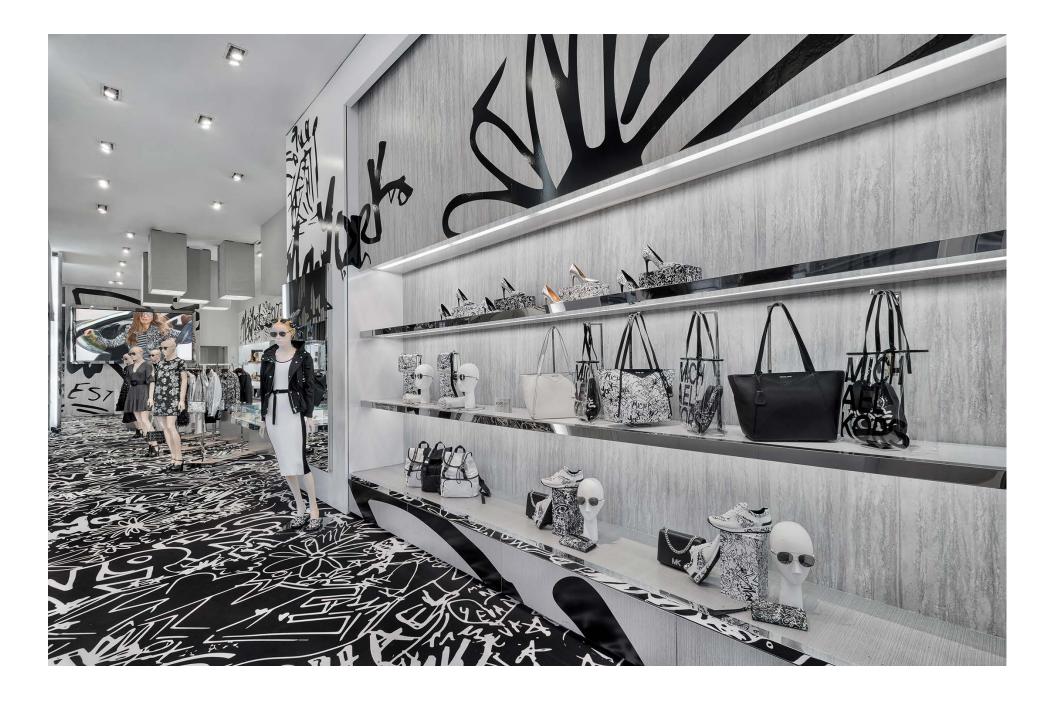




DAVID YURMAN

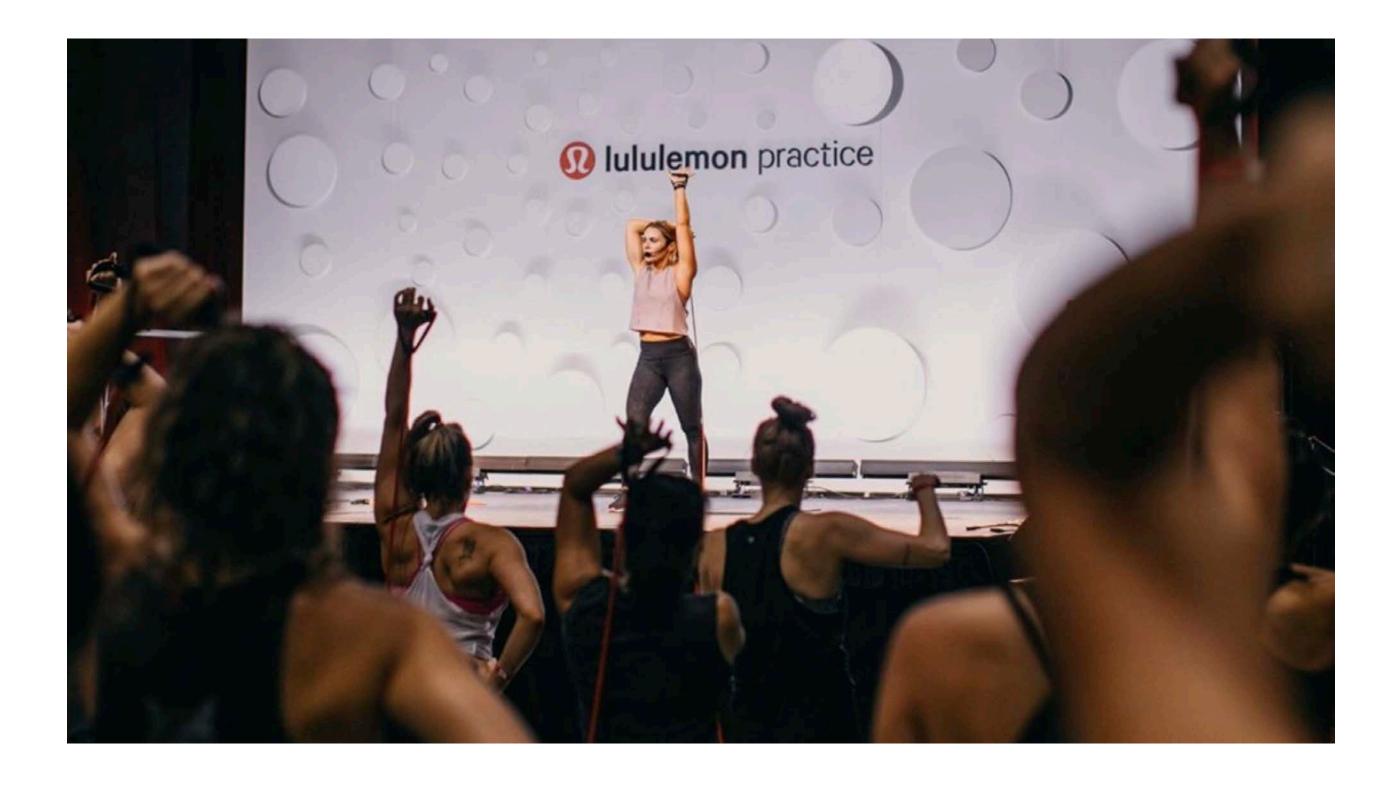
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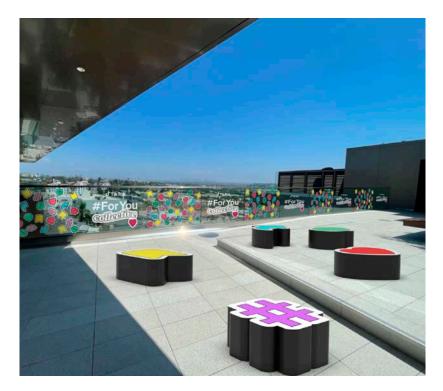




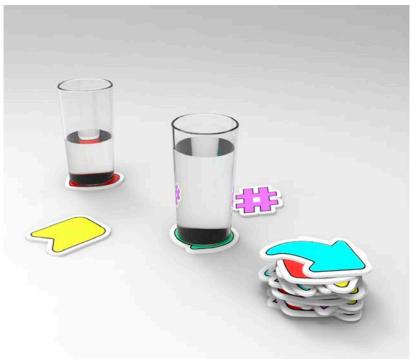




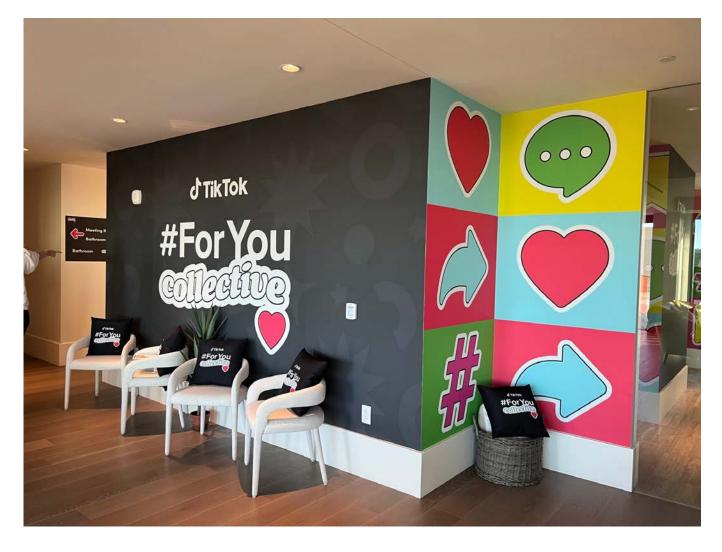
In my leadership roll as Executive Creative Director at Color-X, I was the senior point of contact and lead designer who partnered with Lululemon and their representatives to design, produce, and install several photo-opps and a large back drop for the main stage during a 3 day event in Denver, CO. All elements had a sculptural 3D element to activate the space that were on brand and functioned as social media moments.



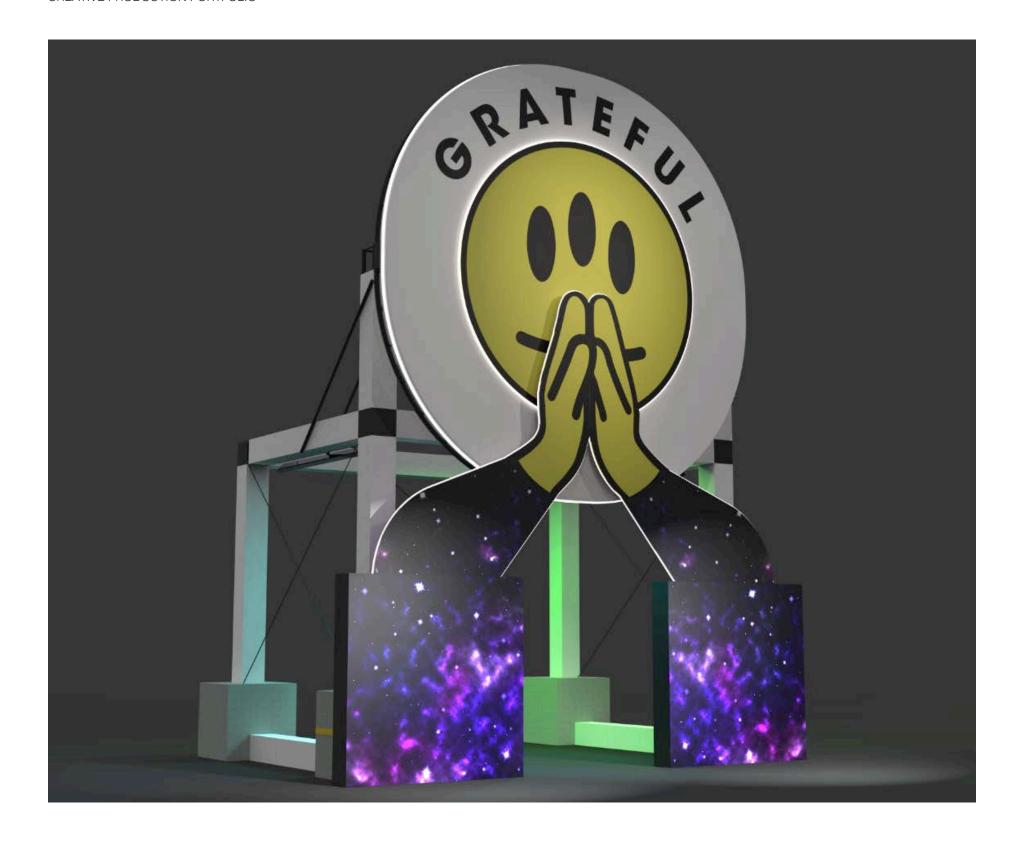


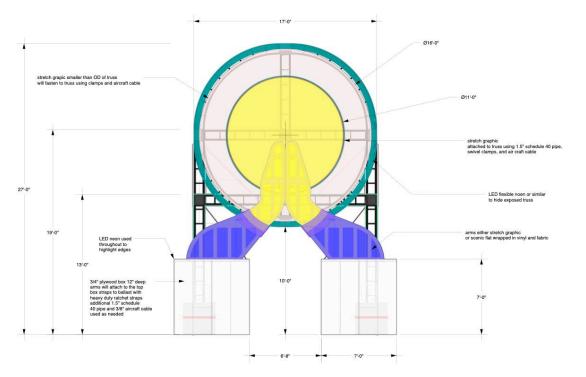


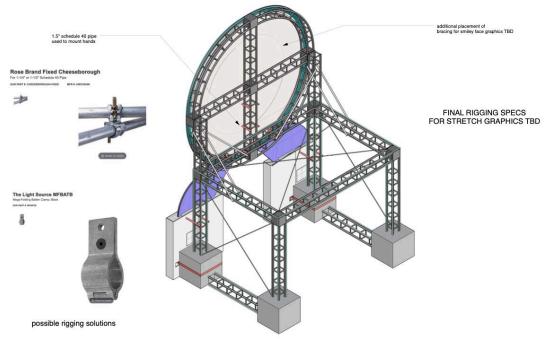




CLIENT TIKTOK







UNCOMMON

PROJECT

EDC 2022, LAS VEGAS, NV

In my leadership roll as Executive Creative Director at Color-X, my team partnered with the producers at Uncommon to conceptualize and produce a series of large scale activations during the EDC 2022 event in Las Vegas. The entrance to the artist market area consisted of a 27 feet tall truss structure cladded in custom printed vinyl wraps, flexible LED neon, and stage lighting. My team handled all aspects of the project from concept, production, truss rentals, engineering approvals, installation, and strike.

JASON HUGHES



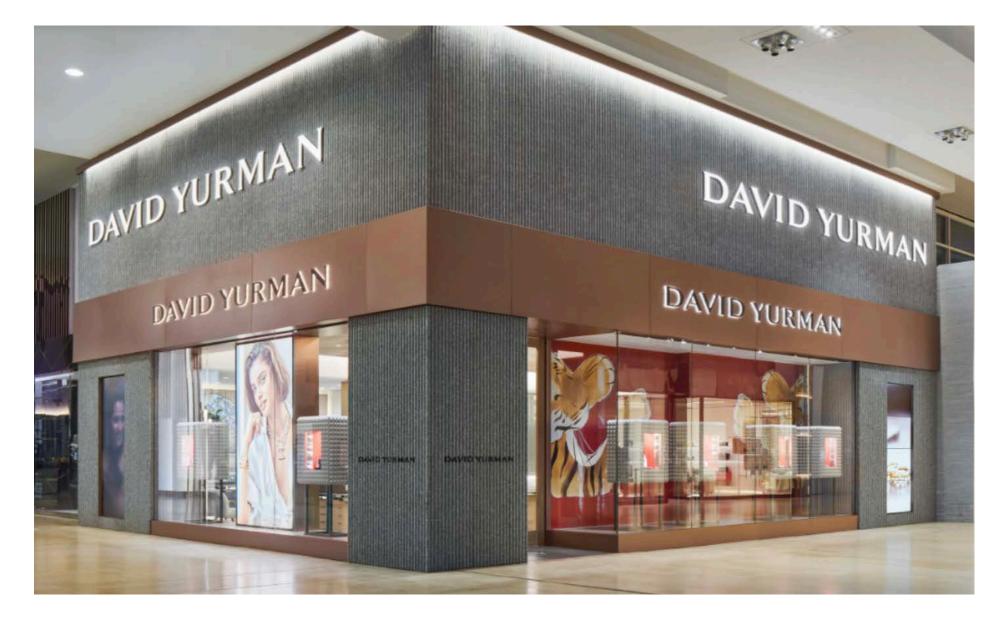






MICHAEL KORS

MACY'S HERALD SQUARE HOLIDAY 2021

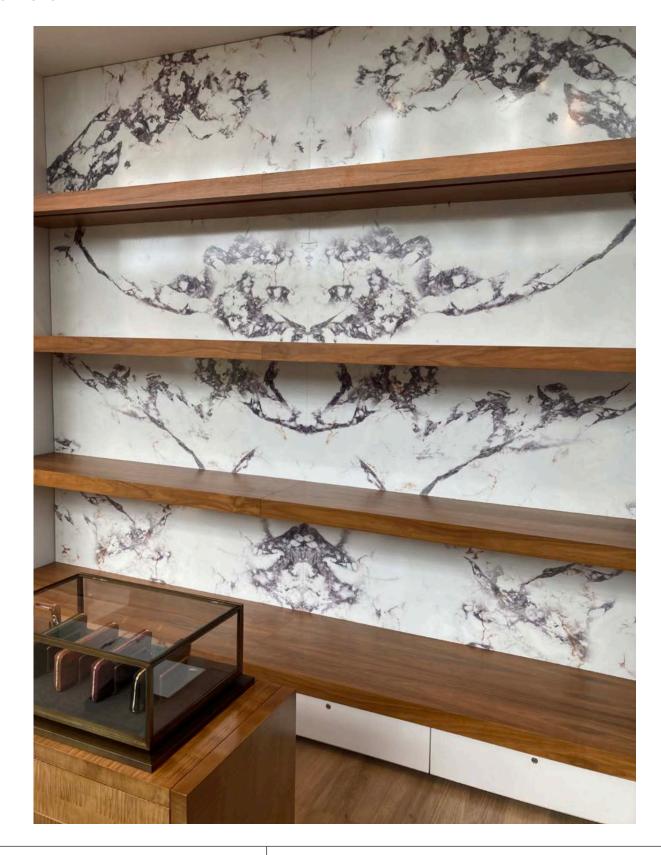




DAVID YURMAN

PROJECT

YORKDALE FLAGSHIP STORE FACADE





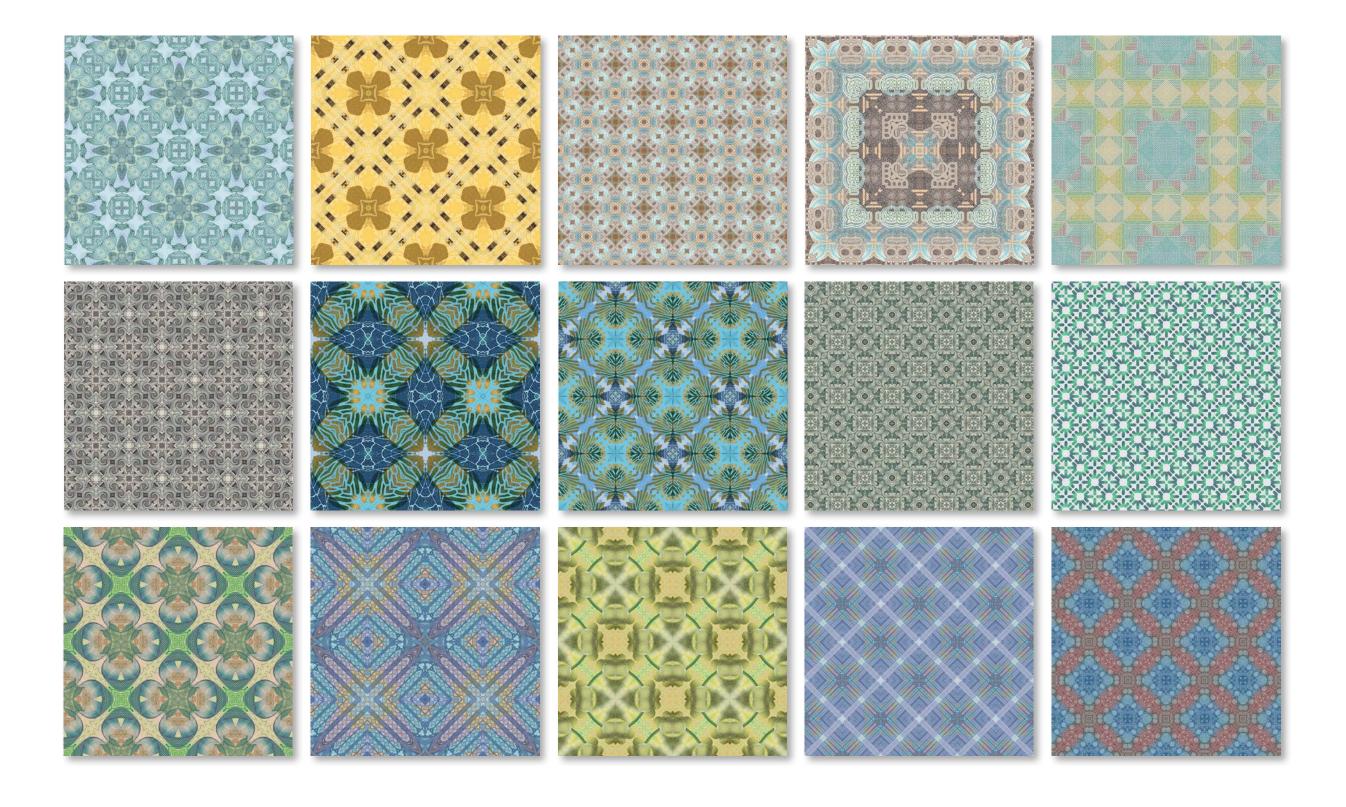


CLIENT MICHAEL KORS

PROJECT

MICHAEL KORS FINISHES CATALOGUE

In my roll as the Senior Designer at Color-X, I worked closely with Michael Kors Store Design to develop a proprietary library of custom finishes that they use in their stores internationally. These are created by sourcing samples, digitizing and retouching them, then developing patterns that are sold to mill workers around the world for new store build outs and renovations.



CLIENT (VARIOUS)

WALLPAPER DESIGNS (details)

Since 2015, I have developed an extensive library of over 300 wall covering designs by repurposing the fine filigree found in international currency. These are sold direct to consumer or through designers through art consultants and interior designers. They have also been featured in several contemporary art exhibitions across North America.





